PROGRAM AGENDA

WEEK 1: 1/9/24	Introductions Assignment: work on pitch
WEEK 2: 1/16/24	Prepare for First Pitch Assignment: work on pitch
WEEKS 3-4: 1/23/24 - 1/30/24	FIRST PITCHES TO PANEL
WEEK 5: 2/6/24	Group Discussion of Pitches 🖳
WEEKS 6-8: 2/13/24 - 2/27/24	SELF-PACED STUDY
WEEKS 9-10: 3/5/24 - 3/12/24	Business Development 😤
WEEKS 11-13: 3/19/24 - 4/2/24	SELF-PACED STUDY
WEEKS 14-15: 4/9/24 - 4/16/24	Marketing & Branding 🖳
WEEKS 16-17: 4/23/24 - 4/30/24	Prepare for Final Pitch 🖳
WEEKS 18-19: 5/7/24 - 5/14/24	FINAL PITCHES TO PANEL
WEEK 20: 5/21/24	Final Group Discussion & All Introduction to Network



Icon indicates that topic is discussed virtually during a group meeting with other participants, Meeting time will be on Tuesdays from 7-9 PM.

All other topics will be available through the self study portal to work through at your own pace.